

Budget

VARIETY DEPT. STORES

NEW FOR

Easter

and SPRING

WE WILL BE
CLOSED
EASTER
SUNDAY



SALE STARTS THURSDAY,
MARCH 30th . . . 9 A.M. SHARP!

Easter-Smart Selection of COSTUME JEWELRY

88¢

Newest styles and fashion colors in necklaces, earrings, bracelets.

Handbags

Easter Special! Reg. \$2.99

\$2.34

An assortment of new spring styles and colors in calf, tapestry, leather-look plastic.

RAYON TRICOT GOWNS AND HALF SLIPS

99¢

Lace trimmed half-slips in S, M, L. Gowns, sizes 34-40. Both in pastel shades.

Daisy-Fresh for Easter Suits

WHITE DRESS-UP BLOUSES

Reg. \$2.99

\$2.44

See them all! Sparkling white blouses to top your Easter suits or skirts in style.

SEAMLESS NYLONS

2 Pairs **\$1**

A spring leg show of sheer, seamless nylons in your favorite shades. First quality. 8 1/2 to 11.

Introducing **LOVABLE'S 'Sweetheart' panty girdle**

a smoothing, slimming shapemaker

only **\$2**

One Size fits all.

Here's a picture-pretty duet. Lovable's all helena featherlight "Sweetheart"... a high note in comfort, stretches to your figure contours, pats you in... And, Lovable's Dualift Bra with balanced-lift dual action straps, an exciting value at only \$1.50.

Also available as girdle or as long-leg panty

it costs so little to look lovable

Butterfly Print Co-ordinate Sportswear

by FRITZI



Excitingly new dyed-to-match collection created by Fritzi of California for your casual, California way of life.



A Paris-inspired drip-dry cotton print teams with fine combed cotton gabardine in stunning sportswear to wear separately or together. Choose yours in brilliant banana yellow or soft aqua blue.

Blouses, sizes 30-38
Skirts, Capris, Shorts, 8-16

Introducing Truval

AMERICA'S FINEST... SHIRTS



AS ADVERTISED IN LOOK

Truval

De Luxe Quality Wash 'N' Wear Fabrics... Finest Tailoring... At A Kind To Your Budget Priced



\$3.99 Ea.

Three handsome drip-dry styles at this low price! Dress styles in no-iron combed oxford with button-down collar; sturdy broadcloth with reversible cuffs. Sport model is short sleeved, tailored of Golden Pima cotton. Full Size Range.

TREMENDOUS SAVINGS

MILLINERY CLEARANCE

Values to \$5.99

\$2.00

Values to \$3.99

\$1.50

Nothing like a perky new chapeau to put you right in step with the Easter Parade! Choose yours here, where the choice is greater, the price lower!

BOYS' S-T-R-E-T-C-H SOCKS

REG. 59c PR. . . NOW

3 PR. \$1

One size fits all! And at this low price you'll want lots for every boy! Choice of colorful patterns.

GIRL'S ANKLETS

If Perfect 39c

4 PR. \$1

Sturdy mercerized cotton for both little ones and slightly bigger ones. White, sizes 6-11.

- PRINT PONCHO BLOUSE **\$2.99**
- TUCK-IN PRINT BLOUSE **\$2.99**
- PRINT BOUFFANT SKIRT **\$3.99**
- SOLID COLOR SLIM SKIRT (Not Shown) **\$3.99**
- SLIM 'N' SOLID CAPPIC **\$3.99**
- JAMAICA SHORTS (Not Shown) **\$2.99**

Clearance

Check this list! A wonderful choice of specially selected items drastically reduced to clear quickly! Here's your chance to save dollars on Easter dress-ups for yourself, your family, your home! And, at these tiny prices you can afford more than you thought possible! Just say "Charge It"! It's so easy!

- Famous "Cannon" Make Towels, Blankets. Reg. 19c to \$2.99 **1¢** ea.
- Steel Kitchen Tools Quality stainless. Regularly 98c **25¢**
- Tiered Window Curtains Terrific! Regularly \$1.98 pr. **88¢** pr.
- Quality Bed Pillows Asst. sizes, covers. Reg. \$3.98 **92¢**
- Melmac Service for 8 45-piece set. Regularly \$24.98 **\$16.88**
- Girls' Easter Blouses A big selection! Values to \$1.98 **77¢**
- New Costume Jewelry Colorful pieces. Reg. to \$1 ea. **3 for \$1**
- Spring Corsage Flowers Every type included. Values to 59c ea. **1¢** ea.
- Children's Anklets Orlon and nylon. Reg. \$1 pr. **51¢** pr.
- Colorful Cotton Fabrics Reg. 59c-\$1.29 Yd. **47¢** yd.

TORRANCE Pacific Coast Hwy. at Crenshaw Next to Shoppers Market
TORRANCE Carson at Main Next to Shoppers Market
NORWALK Firestone at Studebaker Next to Shoppers Market
STANTON John Carter Farm Center, Hwy. 39 at Chapman
SANTA MONICA 3117 Wilshire at Berkeley Next to Shoppers Market
ANAHEIM Broadway Village Shopping Center, Euclid at Crescent
CANOGA PARK Roscoe at Winnetka Next to Von's

USE OUR CONVENIENT CREDIT PLAN!